

Traci Daly-Smith
LE, LMT Oncology Trained

- Therapist
- Executive Director
- Educator
- Campus President



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A New Daly Beginning 501c3
Being the Change in the WORLD!

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Who Are We.....

- Our mission is to compassionately serve and care for cancer patients, survivors, and caregivers by providing a variety of therapeutic treatments that facilitate healing and support the journey toward recovery and wellness.
- This organization was created in response to a lack of alternative therapies being used in conjunction with traditional western medicine, in an effort to treat and heal the cancer patient as a whole person.
- We want each and every person we serve to benefit from these proven forms of natural healing without the burdensome worry of additional expense.
- These alternative therapies have been clinically proven to assist in patient recovery and help maintain a positive state of mind.

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Things Can Change In A Second

- Sheltered Experience with the "C" word in my Life...
- Wife Diagnosed with Triple Negative Breast Cancer 2019...
- I was now a Caregiver...
- Why Things Happen for A Reason...

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How the Mission Was Born?



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Amazing Mentors/Education

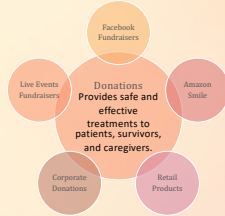
- Oncology Spa Solutions 2013- Esthetics Oncology Trained
- Tracy Walton 2014- Massage Oncology Trained
- Holly Brown - Looking & Feeling FAB Executive Director, Mentor, Cheerleader
- Carol Venclik- Massage Instructor, Supervisor, Employee, Mentor



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How Do We Make This Happen...

- Amazing Therapists
- Run 100% on Donations
- Fun Events
- Partnership with Product companies (Currently working with DermaViduals & Hale & Hush)
- Partnerships with other Non-Profits (Currently working with Beyond the Ribbon, Turning Point, Northside Metastatic Breast Cancer)
- Partnerships with Schools/Spas- (Atlanta School of Massage, Poppyhill Day spa Richmond Hill)



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A New Daly Beginning: Our Story

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A New Daly Beginning

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